

Program Content – Create an Influential Leadership Presence



Power Dressing and Dining Etiquette

Importance of Power Dressing

- How they influence leadership perception.
- The impact on professional success and personal brand.

Power Dressing

Understanding Power Dressing

- Definition and significance.
- The psychology of color and style
- Building Blocks of Dressing

Elements of Power Dressing

Men's Power Dressing

- Suits: styles, cuts, and fit.
- Shirts, ties, and accessories.
- Footwear and grooming.

Women's Power Dressing

- Suits, dresses, and professional attire.

- Appropriate accessories and footwear.
- Hair and makeup tips.

Dressing for Different Occasions

- Decoding different dress codes
- Introduction to Style Scale

Dining Etiquette

Importance of Dining Etiquette

- Why dining etiquette matters for leaders.
- Overview of different dining scenarios (formal dinners, business lunches, networking events).

Formal Dining Etiquette

Table Settings

- Identifying and using different utensils.
- Proper placement of napkins and glassware.

Eating Protocols

- Sequence of courses.
- Proper use of utensils.
- Handling difficult foods.

Business Dining Etiquette

- Hosting and guest responsibilities.
- Conversation tips and topics to avoid.
- Handling the check: who pays and how.

Networking over Meals

- Balancing eating and networking.
- Making introductions and small talk.
- Follow-up etiquette post-event

Easy Networking Skills

- Preparations required for networking
- How to network during seminars and events
- How to network in office contexts
- Strategies for building reciprocal relationships
- Tips for small talk

Sharpen Client Communication

- Understanding the client's mindset
- Tips on managing client expectations
- Tips to bring clarity to your communication

Sharpen Public Speaking and Presentation Skills

- A framework will be taught to make public speaking and presentations easier
- The framework helps reduce nervousness and stage fright
- Tips to actively engage the audience
- Practice sessions will be conducted during the program
- Importance of verbal and non-verbal communication
- Tips on body language during presentations and other public speaking situations
- Tips to sharpen presentations made to senior management and clients

Location:

The Leela Palace, HAL Old Airport Road, Bengaluru

Date: Sat 15th June | **Time:** 9am to 6pm

Facilitator: Johncey George, Leadership Coach
for Introverts

Guest Speaker: Neha Mathur, Image Consultant

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